

22 & 23 NOVEMBER 2008  
A WINE LOVERS DREAM WEEKEND!  
“EXPERIENCE BURGUNDY”  
PINOT NOIR AT ITS BEST!

There is a saying among wine lovers that you haven't really tasted wine until you've tasted “*The*” perfect red Burgundy.

The memory of its taste lingers for ever . . . and the true aficionado will do anything to seek that pleasure again, and again.

**An exceptional Event... for an Exceptional Grape.**

The Lifestyle Institute invite you to attend a distinguished “wine-tasting weekend experience” in the company of some of Burgundy's best wine producers & merchants, as well as a panel of highly respected wine professionals, in a celebration of not only one of the most renowned wine regions in the world, but also of this incredibly whimsical grape variety, the *pinot noir*.



**La Côte d'Or: a mythical region**

This will be a rare moment to immerse in the region that can produce some of the most hedonistic red wines on the planet. Yet Burgundy is a true minefield, quality can often be erratic, and the intricacies of its “Appellations” and labels, a bit obscure.

**Get the answers from the experts.**

The Lifestyle Institute has planned an exciting program for you over the course of this weekend that promises to be an event to remember.

You shall not only taste over 25 outstanding wines, you'll also have the opportunity to directly interact with the foremost experts on the subject: wine growers, "négociants", sommeliers, and wine writers. This rare opportunity to satisfy your taste buds as well as enrich your knowledge, is structured as an open tasting forum, allowing for both questions, answers and comments from the experts.

### **A truly superb and unique wine event.**

Don't miss the opportunity to meet or directly interact with well known wine professionals or wine growers. Highlighted with the participation

of Geneva's foremost wine merchant, "**LAVINIA**"; this is bound to be a weekend you shall not want to miss.

### **Gala evening**

The culmination of the event is a sumptuous gala dinner especially created to complement the outstanding selection of superb Burgundies chosen to engage all your senses and challenge the knowledge you've gained. This promises to be an unrivaled "wine lovers' week end", so to be part of this exciting event, we invite you to book soon as attendance is limited!

#### **Price for the Lifestyle Institute's 22 & 23 November 2008 Burgundy week-end event**

Two nights, including breakfast, The full tasting and forum event, starting Saturday 10.30 am to 12.30 pm, and 2 pm to 4 pm, Sunday 11.30 am to 1.30 pm, Saturday lunch and gala dinner, Sunday brunch:

Single: CHF 3.200.-

Double: CHF 5.200.-

For reservations, please contact our reservations department at +41 22 909 0001 or email [lifestyle@mohg.com](mailto:lifestyle@mohg.com).

The number of attendants is limited, so please book early to ensure reservation. A credit card number and its expiry date will be requested in order to guarantee a reservation. **Registration:** Upon confirmed booking you will receive your personal confirmation by mail as well as the official Program Catalogue. **Cancellation policy:** cancellations are possible until August 31 with no penalty. Cancellations made between the period of September 1 and October 30 are subject to a fee equal to 50% of the original booking made. As of November 1, you will be charged the full booking in case of cancellation. You must be over 20 years of age to attend the event. *The Lifestyle Institute at Mandarin Oriental* reserves the right to change the program if it so needed, but firm reservations will be personally informed by mail if such thing did occur. This event is the sole property of *The Lifestyle Institute at Mandarin Oriental*.

the lifestyle institute  
AT MANDARIN ORIENTAL GENEVA

